1. **Scalability**:
   1. When we talk about Scalability in Kafka, it is in terms of how much parallelly we can read and write from a Kafka Cluster.
   2. So, the more brokers we add, then the more parallelly, we can read/write from/to Kafka Cluster.
   3. Scaling out here means to increate reading and writing from/to Kafka Cluster parallelly.
   4. Scaling is possible due to partition of a topic.